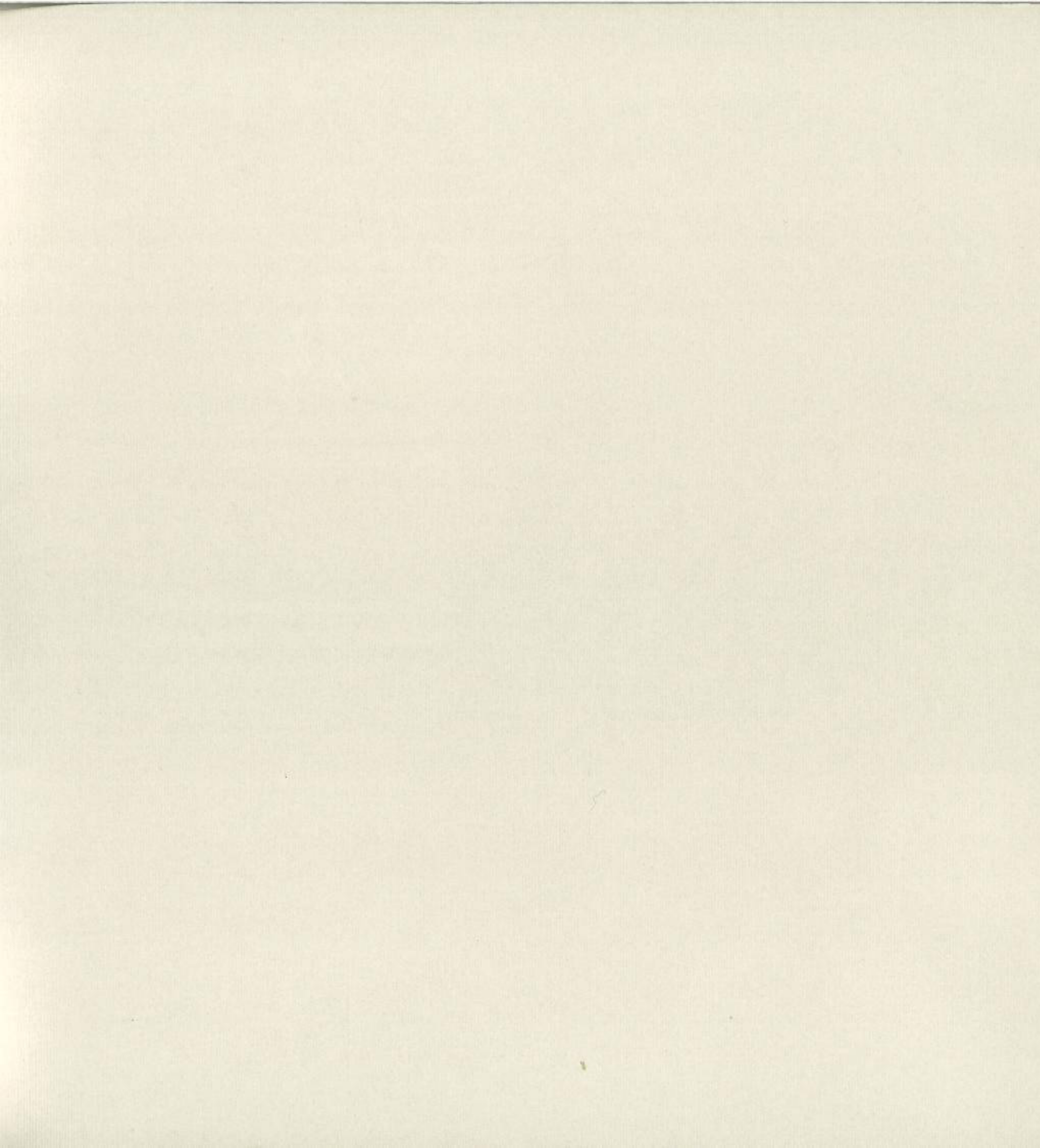
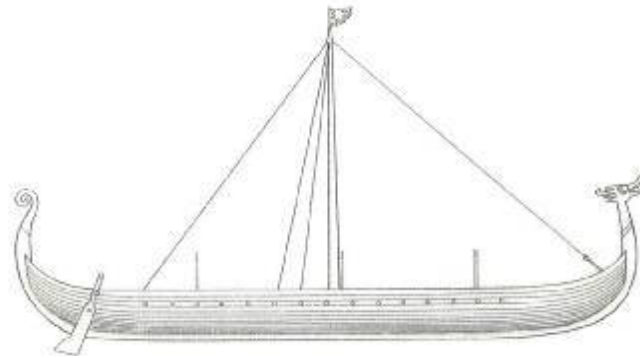




THE STOREBRO ROYAL CRUISERS





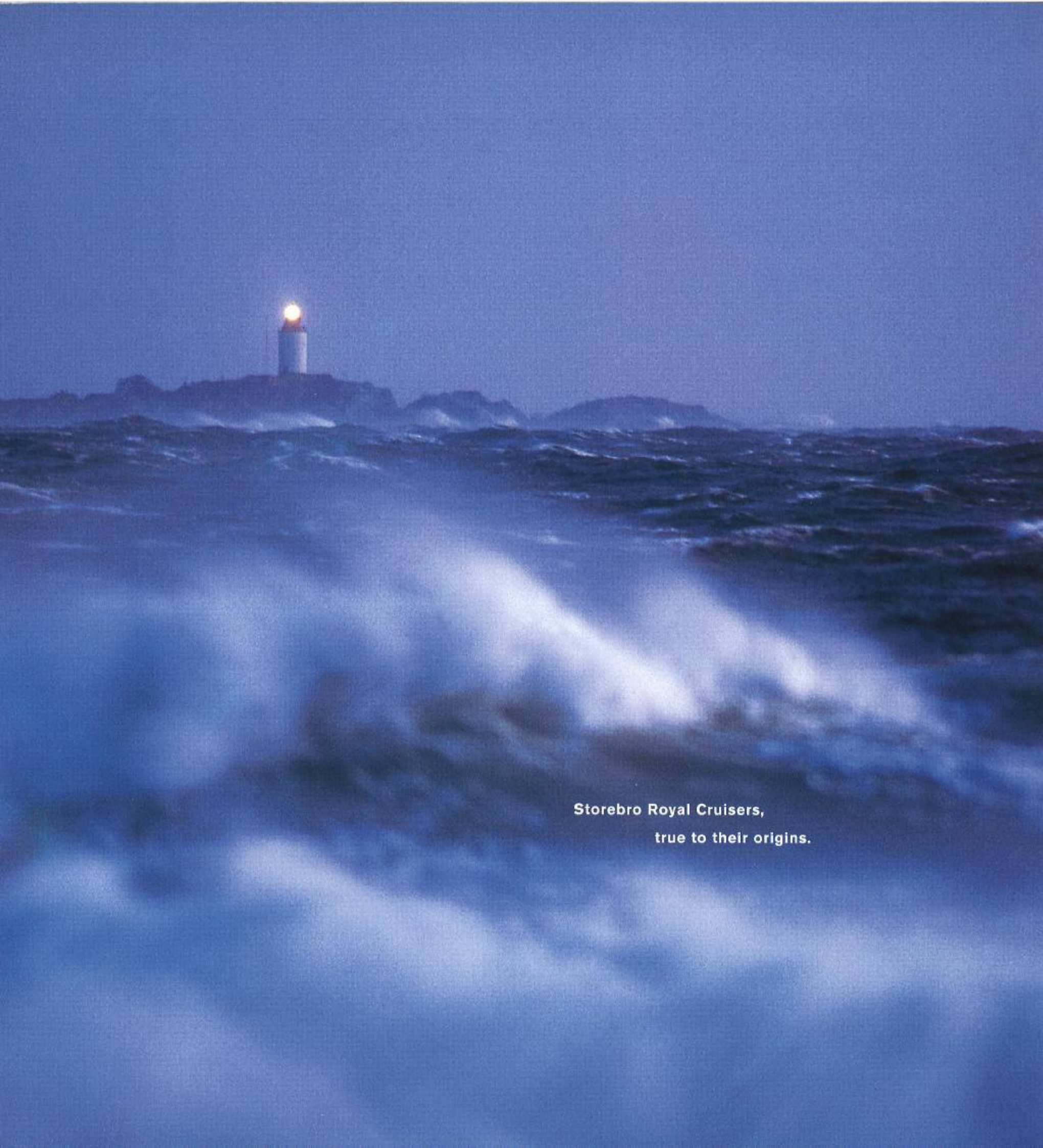
Historically speaking, it was not so long ago that travel by water – on rivers and lakes or along the coast – provided the easiest and fastest means of moving goods and people. For some communities, it was the only way of keeping in touch with the outside world.

In those days, good boats had to be practical boats – built for their task, constructed to withstand the Scandinavian climate. Developed through generations of day-by-day experience of what a boat needed to beat the elements and meet the needs of man.

Nowadays, boats fulfil very different needs. Life afloat has become a matter of leisure. But the forces of Nature are still the same. That is why we build boats in the same way that people have always built boats here in Scandinavia.

With respect for the elements, people and the environment.





**Storebro Royal Cruisers,  
true to their origins.**







Sixty kilometres from the Baltic, deep in the forests of southern Sweden, lies the little township of Storebro. Since time immemorial, the forest has been a vital resource for the people here. It provided timber for cabins, wagons, sledges, furniture, boats, tools and utensils. It also gave the fuel and kindling so necessary in the bitter climate. The people's knowledge about the forest and their woodworking skills were passed on from generation to generation.



As time went by, the forest became less important to daily life. Lumberjacks, and locals who combined farming with forestry, became increasingly rare as the Storebro Bruk foundry and other manufacturing industries grew up in the area.

But the feel for wood and the skills in making the most of its qualities lived on. So when Storebro began building boats, the people and the skills were already close at hand.

From the beautiful manor-house at Storebro, once the residence of the iron-master, Storebro Bruk sends boats to connoisseurs all over the world. Boats built with feeling and seaworthiness far beyond the ordinary.

Instantly recognisable by their handsome and lavish woodwork.





The man who started boat building at Storebro was *Ivar Gustafsson*, a clever industrialist and a true entrepreneur. The first boat off the drawing board was a rowing boat. A simple, but well built craft that became the wellspring of the amazing growth in boat building at Storebro. These two pages contain a selection of facts and events – some of the milestones in our exciting history. We hope that they will give you a picture of our origins and the way we build our boats.

### Boat building begins to expand

In 1946, we began shipping out our first series produced boats from Storebro. The camping boat, which was designated *S-10M*, was one of the first series manufactured leisure craft in Scandinavia. Series production meant that the Storebro yard had to meet a whole new set of requirements. So the company brought in *Tage Truedsson*, a fourth generation boat builder, to modernise its boat building methods.

In 1951, we launched the *Vindö* and the *Solö*, the first leisure craft developed under Truedsson's sure hand. These new craft were an immediate success. The *Vindö* was an uncluttered tender. The *Solö*, a cabin-topped beauty.

*Einar Runius*, a distinguished boat designer, who ran the legendary *Motorbåtsbyrå* boat design company with his partner *C G Pettersson*, played a vital role in the company's successes. His fruitful association with Storebro lasted for more than twenty years.

### Keeping craftsmanship alive

Storebro quickly realised that the traditional skills on which their boat building rested

were absolutely necessary to the company's continued success, and that these skills had to be maintained and developed. So in 1955, Storebro started its own boat building school. The school is still flourishing, and boat builders trained at Storebro are sought after all over Scandinavia.



### Cabin cruisers enter the scene

With the new affluence of the fifties in Scandinavia, people also had more time for leisure. The demand for leisure craft increased dramatically. And buyers wanted boats that provided better amenities for life on board.

Storebro responded with the *Örnö* and the *Svanö*, the company's first two cabin cruisers. They helped to make Storebro a name among boat buyers far beyond Scandinavia.

### First yachts weigh anchor

In 1957, Storebro also began making yachts. The first down the slipway was the *Kungskryssaren*, which was built to order, mainly for owners in the USA. Five years after the first *Kungskryssaren*, Storebro introduced the *Havsörnen*, its first own-designed yacht. This was quickly followed by the somewhat larger *Havsörnen II* and the *Örnen* family yacht.

The seventies saw the breakthrough of glass fibre hulls, and the company built a large number of yachts, including the Storebro 33 half-tonner and a flush-decked racing yacht, designed by the American *Dick Carter* to defend the American colours in the Canada's Cup.

Today, Storebro devotes its energies to building motor boats. But the sailing boat era gave the yard invaluable know-how in hull design, materials strength and durability.

### The Storö boats

One name in particular is associated with Storebro more than any other.

That name is *Storö*. The first of those legendary boats, the *Storö I* – a single-cabin cruiser, first saw the light of day in 1959. The *Storö* boats were a tremendous success.

At the same time, a growing number of customers began to ask for a *Storö* with an aftercabin.

So the *Storö IV* was designed with a roomy aftercabin.

The *Storö IV* was eventually renamed the *Storö 34*. By this time,





Storebro boats were called Royal Cruiser outside Scandinavia (in Germany they were known as *Adler*).

The last large wooden boat was built in 1975. From then on, Storebro's skilled carpenters and joiners brought their experience and skill to bear on the interiors. Others became experts at building glass fibre hulls with the same superb characteristics as the wooden hulls.

The ancestry of all Storebro's modern Royal Cruisers can be traced back to the legendary *Storö 34*. Today's boats, however, have a more pronounced V-shaped hull and more rounded contours. But the clean lines and the handsome, functional interiors reflect the timeless, elegant charm of the classical *Storö* boats.



### Storebro and design

Long before the word design became a marketing tool and buzzword, the boat builders at Storebro devoted a great deal of time to form and function. Not to provide mere eye-appeal, but because they saw design and function as being two sides of the same coin. That the boats they built were both beautiful and attractive, was rather the result of professional pride and tradition than of a desire to create superficial elegance.

Our attitude to design remains unchanged.

The main reason for the superb quality and characteristics of Storebro boats is that all new models are conceived and created by Storebro's own development team. This guarantees that the fundamental values that we hold so dear also play a decisive role in our development work.

Our development team works with designers who have an intimate knowledge of Storebro and the Scandinavian boat tradition.

All the modern Storebro Royal Cruiser boats bear the unmistakable signature of the German designer *W H Wilke*. However, the new *Storebro J32/S32* – a weekender with its origins in our beautiful wooden



boats of the fifties – comes from the pen of Argentinian *German Frers*, a designer who is perhaps best known for his successful yacht concept, including several America's Cup challengers. His many beautiful motor boat designs now include a Storebro.

### A modern yard

Storebro does not only build leisure boats. We also have a long tradition of building boats for more demanding tasks at sea.

When the Swedish Coast Artillery, for instance, was looking for a boat builder to manufacture a new series of craft for its amphibious batal-



ions, the job was awarded to Storebro. The new vessel, the *SRC 90 E*, has an advanced design featuring several innovations, including a carbon fibre reinforced hull and water jet propulsion. This extremely fast, easily manoeuvred boat can operate in very shallow waters and can even be run up onto the beach, if required.

We have also made good use of our water jet technology know-how on the civilian side. The Storebro *J32*, introduced in 1997, is the first civilian Storebro boat with water jet propulsion.

By combining genuine craftsmanship with the latest in modern technology, we remain true to our roots and traditions and can develop boats that enable you to add more pleasure to your leisure.









## Storebro J32 / S32

The design inspiration for the Storebro J32 / S32 can be found in the beautiful wooden boats we built in the fifties. This modern weekender is designed for an active life afloat. With a large sun deck, a bathing platform at the stern and a raised helmsman's position midships. With a roomy forepeak, galley, dinette and WC/shower. And full standing headroom throughout.

The handsome wooden interiors are available in a choice of classical mahogany or light, somewhat bolder, Scandinavian birch.

The Storebro J32 is fitted with a water jet to provide exceptional manoeuvrability, even in very shallow waters. This, in combination with the reinforced keel, enables the J32 to take you to places and waters where no conventional boat would dare to venture.

The Storebro S32 comes with a stern drive for owners who prefer a more traditional driveline.



### Specifications

LOA 10.13 m/33ft 2in

BEAM 3.40 m/11ft 2 in

DRAFT Water jet; appr 0.5 m/1ft 7in – Stern drive; appr 0.7 m/2ft 4in

DISPLACEMENT Appr. 5.0 tons (excl fuel and water)

FUEL CAPACITY 660 litres/174 US Gal

FRESH WATER CAPACITY 165 litres/43 US Gal

ENGINES 2 x diesel





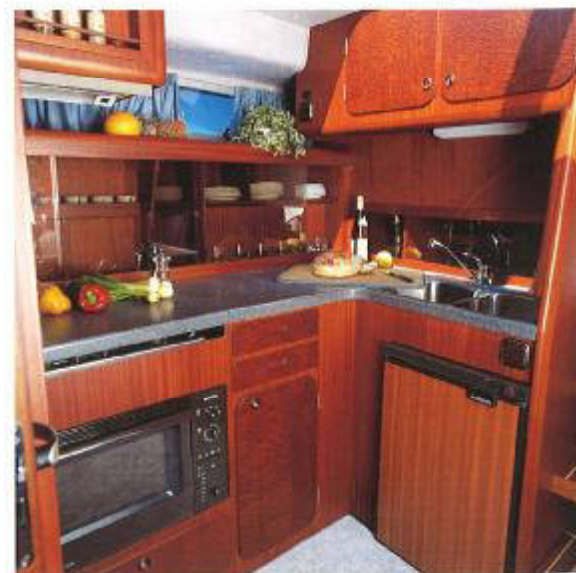
## Storebro Royal Cruiser 355 Baltic

The Storebro Royal Cruiser 355 Baltic is a compact family boat that makes life afloat a sheer pleasure. Despite its compact exterior, this cleverly planned thirty-five footer provides very ample space on board.

The traditional forepeak is complemented with a roomy aft cabin with two single beds, WC/shower en-suite and transom window. Midships, there is a large saloon, with a well equipped galley just a half flight below.

The interior is typical Storebro – classic elegance with satin-smooth wooden surfaces, matching carpets and soft furnishings.

The Storebro Royal Cruiser 355 is available with or without a flying bridge, with a choice of engines and in a special canal/river version.

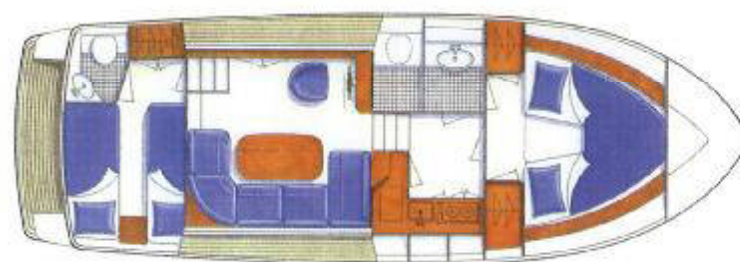






#### Specifications

**LOA** 10.76 m/35ft 3in  
**BEAM** 3.75 m/12ft 3in  
**DRAFT** 1.00 m/3ft 3in  
**DISPLACEMENT** Appr. 6.5/7.6 tons (excl fuel and water)  
**FUEL CAPACITY** 2 x 500 litres/2 x 132 US Gal  
**FRESH WATER CAPACITY** 400 litres/106 US Gal  
**ENGINES** 2 x diesel





### Storebro Royal Cruiser 380 Biscay

An elegant thirty-eight footer with very generous space below and above deck.

Forward, a large owner's cabin with double bed, shower and WC and lots of storage space. Midships, a guest cabin with two berths, also available as a dinette, directly across from a galley with a wealth of equipment and amenities.

The Storebro Royal Cruiser 380 Biscay also comes with a large uni-level saloon and aft deck, to afford lots of space for socialising and entertaining. The flying bridge has a complete control position and space for sunbathing or getting together with friends.

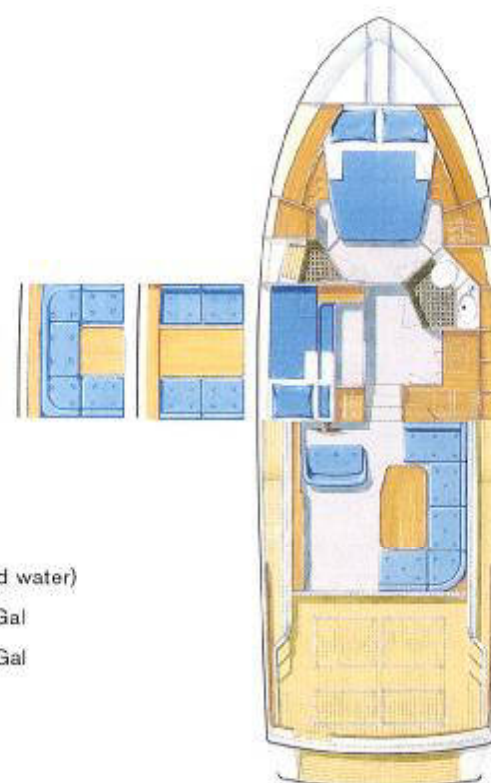






#### Specifications

L.O.A 11.43 m/37ft 5in  
 BEAM 3.77 m/12ft 4in  
 DRAFT 1.00 m/3ft 3in  
 DISPLACEMENT Appr. 7.7 tons (excl fuel and water)  
 FUEL CAPACITY 2 x 500 litres/2 x 132 US Gal  
 FRESH WATER CAPACITY 400 litres/106 US Gal  
 ENGINES 2 x diesel







### **Storebro Royal Cruiser 430 Baltic**

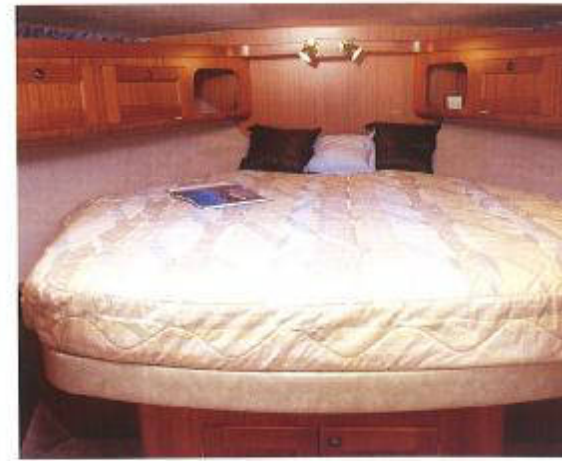
The Storebro Royal Cruiser 430 Baltic is a worthy successor to the Storebro Royal Cruiser 420 Baltic.

Designed according to the same concept – built to dismiss the restrictions of wind and weather. A boat with all of Storebro's distinctive features. Placing special emphasis on a beautiful and functional interior, with satin-smooth wooden surfaces in combination with tastefully designed furniture, carpets and soft furnishings.

There are cabins fore and aft, both with double beds and WC/shower en-suite. Midships, a well equipped galley and dinette. A half flight up, an elegant saloon and the inviting space of the aft deck. And aloft, the flying bridge with helmsman's position and space for sunbathing and socialising.

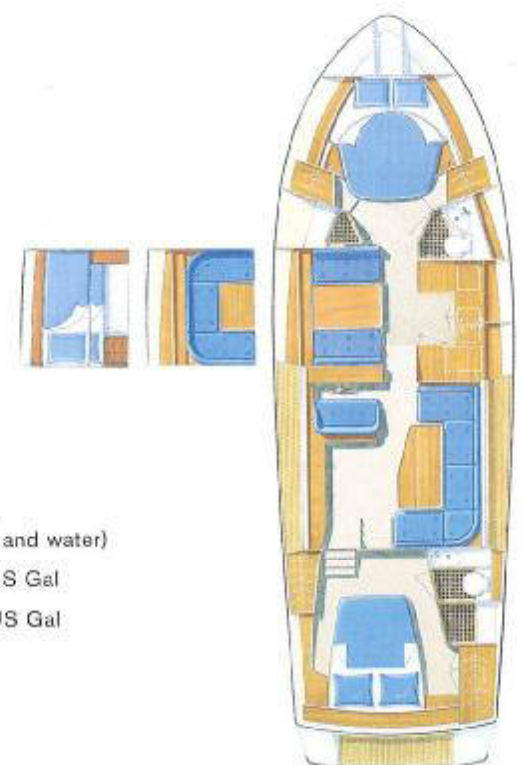






#### Specifications

L.O.A 13.11 m/43 ft  
 BEAM 4.11 m/13ft 5in  
 DRAFT 1.20 m/3ft 9in  
 DISPLACEMENT Appr. 12 tons (excl fuel and water)  
 FUEL CAPACITY 2 x 800 litres/2 x 211 US Gal  
 FRESH WATER CAPACITY 600 litres/158 US Gal  
 ENGINES 2 x diesel



















## Storebro Royal Cruiser 430 Biscay

The Biscay version of the Storebro Royal Cruiser 430 is a boat that is characterised by its sleek, soft lines, uncluttered white surfaces, rounded port lights and a new type of targa arch. Features that give her a modern appearance within the ambience of classic elegance.

The Storebro Royal Cruiser 430 Biscay is a boat that has been built for socialising afloat. The uni-level saloon and aft deck are separated only by panoramic windows, creating light and space – perfect for quiet evenings enjoying the view or more lively entertaining.

The Biscay also has an extra roomy flying bridge, providing lots of space for sunbathing and welcome shade for the aft deck. Below deck, a generous forepeak and a roomy guest cabin, both with their own WC and shower en-suite. And a galley with all the equipment needed to make life afloat as convenient and comfortable as possible.



### Specifications

L.O.A 13.11 m/43 ft  
 BEAM 4.11 m/13ft 5in  
 DRAFT 1.20 m/4 ft  
 DISPLACEMENT Appr. 11.5 tons (excl fuel and water)  
 FUEL CAPACITY 2 x 780 litres/2 x 206 US Gal  
 FRESH WATER CAPACITY 600 litres/158 US Gal  
 ENGINES 2 x diesel







### Storebro Royal Cruiser 500

The Storebro Royal Cruiser 500 is one of the most elegant boats Storebro has ever built. Designed for owners who demand the very best when it comes to boats and life afloat.

She is unusually spacious, with ample room for family and friends. She has two large cabins, one fore, one aft. Both fitted with double beds and WC/shower en-suite. Plus a midships guest cabin. The well equipped galley is conveniently close to the dinette.

The aft deck and saloon are separated only by a panoramic glass wall with sliding doors. Perfect when you want even more space for entertaining on board.







#### Specifications

L.O.A 15.10 m/49ft 5in

BEAM 4.55 m/14ft 9in

DRAFT 1.20 m/3ft 9in

DISPLACEMENT Appr. 16/18 tons (excl fuel and water)

FUEL CAPACITY 2 x 1500 litres/2 x 396 US Gal

FRESH WATER CAPACITY 800 litres/211 US Gal

ENGINES 2 x diesel







### **Storebro Royal Cruiser 730**

The Storebro Royal Cruiser 730 is an exclusive boat throughout. Built to order to meet the personal requirements of each individual owner, and always fulfilling the most stringent marine requirements.

A happy union of genuine craftsmanship and modern technology helps to create an

interior characterised by beautiful, satin-smooth wooden surfaces and functional elegance. Timeless, classic style with the unmistakable Storebro signature.

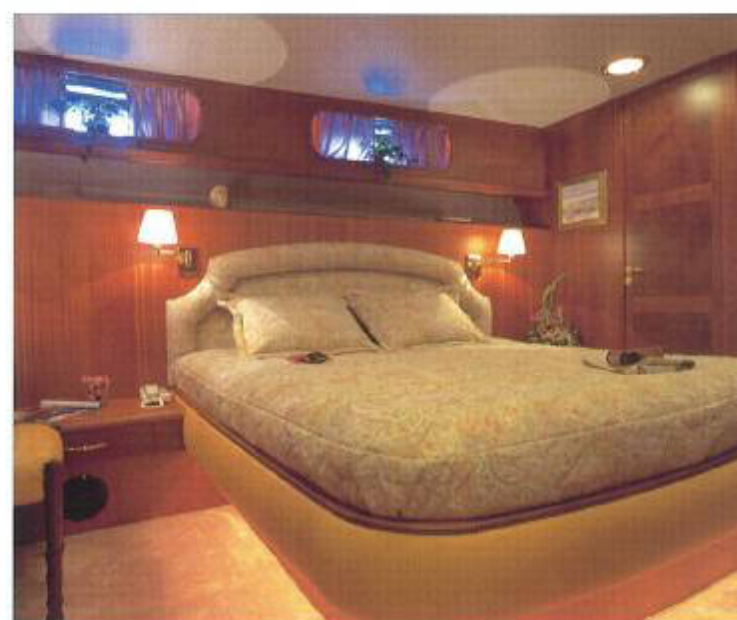
The Storebro Royal Cruiser 730 offers almost unlimited possibilities for an owner seeking an exclusive yacht far above the average.





#### Specifications

L.O.A 22.20 m/72ft 8in  
 BEAM 5.90 m/19ft 4in  
 DRAFT 1.70 m/5ft 7in  
 DISPLACEMENT Appr. 43 tons (excl fuel and water)  
 FUEL CAPACITY 8000 litres/2100 US Gal  
 FRESH WATER CAPACITY 2500 litres/660 US Gal  
 ENGINES 2 x diesel



















The year was 1728. Sixty kilometres from the sea, in the Province of Småland in southern Sweden, a tiny foundry was set up.

The drop hammer forged pig iron smelted from ore dredged from local lakes and mires. Some of the iron was cast into ship's bells, many of which sounded the watches on the great sailing ships. Thus began the story of Storebro Bruk and its long and sometimes adventurous voyage into the present.

Today, it is not iron ingots and ship's bells that carry the Storebro name over the Seven Seas, but motor cruisers with quality, comfort and seaworthiness far beyond the ordinary. And if 270 years of history has taught us anything, it has taught us that only quality can withstand the onslaught of time.



For more detailed specifications, please contact Storebro Bruks AB by phone  
+46 49219500, fax +46 49230300 or E-mail [info@storebro.se](mailto:info@storebro.se).  
You are also most welcome to cruise our home page on the Internet:  
[www.storebro.se](http://www.storebro.se).

The boats in the pictures may be equipped with optional features.  
Storebro Bruks AB reserves the right to make alterations without prior notice.

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